



Got a comment you think we can print?

E-mail mail@gxo.com or fax 416-961-0941 or snail mail to:

c/o The Publisher, Graphic Exchange, 25 Elm Avenue, Toronto Ontario Canada M4W 1M9

ELLIPSIS FIT

I enjoy your magazine and never fail to learn something after reading each issue virtually cover to cover. However, I was very upset to see your high quality slip on page 18 of the May/June 2001 issue.

"Diggin' it?!" featured Nick Shinn's style guide and covered many typographic points with which I strongly agree. However, when I read the reference to the ellipsis at the top of page 18, I was shocked.

As an editor, I have been waging a battle against the Option; keystroke ever since the dawn of desktop publishing. As you can see from the attached photocopy from The Chicago Manual of Style, ellipsis points are "separated from each other and from the text" by spaces - think of each point in an ellipsis as a word; words are always preceded and followed by a space (. . .). The Globe and Mail Style Book agrees (see photocopy). The Option; keystroke creates three periods which run together (. . .), which is grammatically incorrect.

I never thought I would see your magazine supporting the use of this character in

place of the proper typesetting of the ellipsis.

I'll continue my crusade, battling the Option; keystroke, although I feel it has suffered a setback with the publication of your article. It is a very respected magazine and I wouldn't be surprised if a designer or art director used it as an example, incorrectly, of what is "right".

PEGGY MCKEE
EDITOR, ZAXIS PUBLISHING INC.
TORONTO ON

WHAT'S ART?

I have just read the first letter to the editor on the August issue of your magazine, and I am utterly surprised at the effect some form of "art" has on some people.

I would imagine that these people would never dare to go to visit the Sistine Chapel or the David at the Louvre or any Greek statue anywhere in the world it may be displayed.

GERARDO PATINO
GRAPHIC PRODUCTIONS
TORONTO ON

MEDICINE HAT MISSING

Hey, I was browsing through your July/Aug issue, and I was surprised to see that you missed listing my former school in your list of "graphic educators". I firmly believe that the Visual Communications Program at Medicine Hat College, in Medicine Hat, AB, is one of the best graphics education in the country due to it's broad scope, encompassing digital arts, fine arts, graphic design, among other topics. I know of

many graduates, alongside myself, who have gone on to engage in successful careers in all areas of graphic design. More information on this program, and the college can be found at www.mhc.ab.ca.

CAMERON HOFF
GRAPHIC DESIGNER, B&S DESIGN
CALGARY, AB

CORRECTION ON MONITORS

I really like Lidka Schuch's articles, but in her last one about scanning for the Web I read that Macs have default monitor settings at 72 ppi. My Titanium PowerBook monitor displays everything slightly smaller than my friend's Philips monitor. Why?

ALICE ROTMAN
GRAPHIC DESIGNER
TORONTO ON

[Lidka Schuch replies: I noticed the mistake after the article went to print. Yes, you are right, 72ppi default settings are a thing of a past. For example your Titanium PowerBook G4 displays at 91.1ppi, an iMac monitor is set at 92.8ppi, and an Apple 17-inch Studio Display is set at 96.4ppi. Thanks for pointing it out.]

FORMIDABLE MAGAZINE

Your magazine, Graphic Exchange, has become an invaluable tool and reference for me. The format and the clarity are formidable. I enjoy every single article, product review, shortcut tip and technique in every issue without exception! Thank you so much for having me on your mailing list for such an informative and valuable publica-

tion. I virtually "devour" every issue from cover to cover and preserve each one for future reference after I pass it around to my colleagues who would benefit from the contents that are so brilliantly presented between the attractively designed graphic covers.

Thank you again. Keep them coming and I will be most grateful!

HID GROUNI
PROJECT MANAGER, EBLA ENGINEERING
BRAMPTON ON

SOLO CANDOR APPRECIATED

Re: *A Designer Goes Solo* by Diane Erlich (GX July/Aug)

Thank you for a fine article. The information drawn from your firsthand experience was valuable. Your candor and honesty in describing your situation were also appreciated. In all, it was a fine piece of writing with good balance and realism. Your smile and sigh of success at having survived the first year as an independent come through clearly.

Congratulations, and best wishes with Orchid Graphics!

PATRICK NOVAK
COMPUTER DPT MGR, WATCH TOWER
GEORGETOWN ON

LOOKING FOR MORE

Just had to say that Diane Erlich's article *A Designer Goes Solo* (Jul/Aug) struck several familiar chords.

She made it sound challenging but fun...just as I would have described it. I wish her well and look forward to more installments.

GEORDIE POWELL
INSIDE DESIGN
MONTREAL PQ