



**GOT A COMMENT
YOU THINK
WE CAN PRINT?**

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C/O THE PUBLISHER
GRAPHIC EXCHANGE
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INDESIGN IS UP-TO-DATE

Your *The Power of Two* article was incredible. Of course it wasn't about XPress and InDesign at all.

I use InDesign exclusively now. Not because of its GUI or tools but because of its engineering, i.e. modular construction, PDF integration, workflow, etc. It's up-to-date technology.

STEPHEN HERRON, PRINCIPAL ENGINEER
COLOR SYSTEMS, XEROX SOLUTIONS DIV.
ROCHESTER NY

PRINTER LIKES KEEPING UP

I've been reading your publication since it first appeared about ten years ago. In that time, the industry's changed quite a bit and I'm glad to see GRAPHIC EXCHANGE changing right along with it. I can't say that I understand all the new Internet and digital video technology (I'm a printer), but I like to keep up with what's going on, and you help me do just that.

The visual quality of the magazine has improved a lot over the years, but I've always found it to be highly readable and very accurate in predicting future trends.

Please renew my subscription for another year and toss a few more bones to us poor printers. Maybe some technical articles on printing processes or something on the business side of the industry.

By the way, I really enjoyed your article on the new directions in graphics software, *The Power of Two*. Do you think there will come a time when we only need to buy one piece of software to do everything? That would be great as long as it doesn't screw everything up in the process.

Keep up the good work!

MEL STEINHOLT
PENELOPE GRAPHICS
BURNABY BC

SHINN NEEDS RESEARCH

Nick Shinn missed a shift in his *Cruisin' for Fonts* article in the March/April issue. He didn't do his homework. Mr. Shinn is certainly entitled to his opinions, but he should get his facts straight.

In the fonts.com review he states that Agfa Monotype is "owned by pharmacorp Bayer," "part of a graphic arts behemoth that has no special interest in typography," and has a

"product line geared to novelty headline fonts." All are incorrect statements.

Agfa Monotype is actually a subsidiary of Agfa Corporation, a large company, but also one that has a long tradition of providing products and services to the graphic arts industry—including fonts and type-related products. Agfa Monotype also has a long history of supporting type designers, typographers and the typographic arts. We have sponsored industry events such as the ATypl, AIGA, the Type Directors Club, and HOW Design conferences. Agfa Monotype has also been the the largest sponsor of every TypeCon conference organized by SoTA (an organization where Mr. Shinn sits on the Board of Directors—and the conference planning committee). In addition, we sponsor numerous educational events, fund two scholarships for students and regularly publish educational material on our website.

While we do offer headline fonts we also have a large offering of text designs. Bembo, Centaur, Gill Sans and Rotis are just a couple of our respected text typefaces. More recently text typefaces such as Augustal, Exlibris, Haarlemmer and Cartier Book have been added.

It's my hope that Mr. Shinn spends a little more time researching his facts in future articles.

ALLAN HALEY, DIRECTOR WORDS @ LETTERS
AGFA MONOTYPE CORPORATION
WILMINGTON MA

[Nick Shinn replies: When you're wrong, you're wrong. My apologies to Agfa Monotype for the inaccuracies.

MISSING FONT RESOURCE

It was a pleasure to read *Where to shop for type on the Internet* (Mar/Apr) but I was disappointed to see Fontcraft's Scriptorium (<http://www.fontcraft.com>) missing from the list. The Scriptorium is a wonderful resource for original fonts such as antique, decorative and calligraphic. Perfect for when you need that special font in your design. Scriptorium fonts can also be downloaded to try out before purchasing.

Thought your readers would like to know.

CHERYL COOK
TAYLOR GEORGE DESIGN
WINNIPEG MB

COVERS DEGRADE CONTENT

I just had to drop you a quick note with regards to your hilariously funny cover on your current issue (Mar/Apr 2002). I'm not sure if you do it on purpose but your covers are always the focus of jokes in our office. Seriously, the content is always current and relevant but the covers have got to go. I don't know who does these for you but they seriously degrade the credibility of your magazine.

GARY SMITH, SENIOR ART DIRECTOR
QUARRY INTEGRATED COMMUNICATIONS
WATERLOO, ON

MORE FOR WINDOWS

Nice to see a little bit of Windows DV coverage in your Mar/Apr issue (Vegas Video and Media Studio Pro by Kirby Ferguson). Hope you can find a little more space in future issues for more PC-related topics to balance off all the Mac stuff.

Otherwise, great mag, keep up the good work!

BRIAN HASTIE
GRAPHIC DESIGNER
WHITBY ON